

NASSER ALKAABI



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PROFESSIONAL SUMMARY

Strategic Project and Systems Leader with over a decade of experience delivering multi-site infrastructure and real estate programs across government entities in Al Ain. Proven expertise in leading complex, multi-stakeholder environments with a focus on governance, standardization, and cross-functional coordination. Co-founder of AFLAJ, a sustainability-driven design and product company, bringing additional experience in business development, brand building, and customer-focused product design.

EXPERIENCE

TAQA Distribution Company (formerly AADC) — Senior Project Manager 2024 – Present

- Led the construction of AADC's new branch in Al Saad.
- Conducted regular site inspections, safety reviews, and stakeholder meetings to address project risks and ensure alignment with specifications.

AFLAJ — Founder & Managing Director 2024 – Present

- Founded a sustainability-driven design company specializing in nature-based interior solutions using preserved moss and terrariums, from concept through to market launch.
- Led end-to-end business development including business planning, brand identity creation, vendor sourcing, product design, and e-commerce setup.
- Managed supplier relationships and inventory systems, building a structured procurement and fulfillment pipeline from scratch.
- Developed the company's digital presence including website (aflaj.ae), social media channels, and product marketing content.
- Designed and executed customer engagement strategies targeting UAE hospitality, corporate, and retail segments.

Al Ain Distribution Company — Project Engineer 2018 – 2023

- Oversaw multiple project sites simultaneously, ensuring coordination, compliance, and quality control across all locations.
- Led cross-functional collaboration between engineering teams, contractors, and stakeholders to streamline project workflows.
- Contributed to structured documentation, reporting, and tracking of project progress and deliverables.
- Supported development of standardized practices across similar project types.

Al Ain Distribution Company — Site Engineer / Civil Engineer 2013 – 2017

- Conducted site supervision, quality assurance, and regulatory compliance across multiple infrastructure and utility projects.
- Supervised supply and installation of fiber optic networks, coordinating with internal teams and contractors to ensure execution alignment.

SKILLS

Strategic Planning & Systems Thinking • Multi-Project & Multi-Entity Coordination • Governance & Process Standardization • Stakeholder Engagement & Cross-Sector Collaboration • Data Tracking, Reporting & Performance Monitoring • Compliance & Regulatory Alignment • Team Leadership & Development • Problem Solving & Decision Making

EDUCATION

- Bachelor of Science in Civil & Environmental Engineering — United Arab Emirates University, 2013
- High School Diploma — Al Dahmaa High School, 2007

LANGUAGES

Arabic: Native English: Proficient